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Introducing Capitalism: A Graphic Guide (Introducing)

Explores, in graphic novel format, Karl Marx's life, history, original philosophy, politics, and criticism of capitalism that inspired vast twentieth century revolutions.

Did Fascism end with the Allied victory over the Axis powers in 1945, or has it been lying dormant and is now re-awakening as we move into the 21st century?

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Introducing Fascism trace the origins of Fascism in 19th-century traditions of ultra-conservatism, the ideas of Nietzsche, Wagner and other intellectuals which helped to make racist doctrines respectable and which led to the ultimate horrifying 'logic' of the Holocaust. Introducing Fascism investigates the four types of Fascism that emerged after the First World War in Italy, Germany, Spain and Japan. It also looks beyond the current headlines of neo-Nazi hooliganism and examines the increasing political

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success of the far right in Western Europe and the explosion of ultra-nationalisms in Eastern Europe and the former Soviet Union.

From Plato to Virginia Woolf, Structuralism to Practical Criticism, Introducing Literary Criticism charts the history and development of literary criticism into a rich and complex discipline. Tackling disputes over the value and meaning of literature, and exploring theoretical and practical approaches, this unique illustrated guide

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will help readers of all levels to get more out of their reading.

Introducing Marxism provides a fundamental account of Karl Marx's philosophy, its roots in 19th century Europe and the radical critique that inspired vast revolutions. Marxism is not simply a phantom of the Cold War. It remains a potent ethical force in our age of uncertainty.

Introducing Political Philosophy

Instant Economics

Introducing Logic

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Introducing Aristotle

A Guide to Our Future

When should you adopt an aggressive business strategy? How do we make decisions when we don't have all the information?

What makes international environmental cooperation possible?

Game theory is the study of how we make a decision when the outcome of our moves depends on the decisions of someone else. Economists Ivan and Tuvana Pastine explain why, in these situations, we sometimes cooperate, sometimes clash, and sometimes act in a way that seems completely random. Stylishly brought to life by award-winning cartoonist Tom Humberstone, Game Theory will help readers understand behaviour in everything from our social lives to business, global politics to

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evolutionary biology. It provides a thrilling new perspective on the world we live in.

A bold new edition of this bestselling Graphic Guide to commemorate Marx's 200th birthday.

Introducing Graphic Guides is the bestselling series which explores big ideas from Quantum Theory to Psychoanalysis using concise, authoritative text and graphic novel-style illustrations.

For the very first time 28 titles are now available in ebook format for all e-reading devices. This free ebook sampler contains extracts from six books:

- Introducing Psychology asks what exactly psychology is, precisely, where has it come from and the extent to which it can be considered scientific.
- Introducing Quantum Theory explores bizarre paradoxes which contradict

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the logic of classical physics in the work of Planck, Einstein, Bohr, Heisenberg, Schrodinger and others • Introducing Islam recounts the history of the religion from the 6th century to its status as a global culture and political force today. • Introducing Statistics book traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. • Introducing Capitalism tells the story of the remarkable and often ruthless rise of capitalist politics and economics, which have evolved through strife and struggle as much as innovation and enterprise • Introducing Feminism explores women's conscious struggle to resist discrimination and sexist oppression from the 17th century to the present day. Find

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out more about the series at introducingbooks.com/ebooks

"Introducing The Enlightenment" is the essential guide to the giants of the Enlightenment - Voltaire, Diderot, Adam Smith, Samuel Johnson, Immanuel Kant, Benjamin Franklin, and Thomas Jefferson. The Enlightenment of the 18th century was a crucial time in human history - a vast moral, scientific and political movement, the work of intellectuals across Europe and the New World, who began to free themselves from despotism, bigotry and superstition and tried to change the world.

"Introducing The Enlightenment" is a clear and accessible introduction to the leading thinkers of the age, the men and women who believed that rational endeavour could reveal the secrets of the universe.

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Postcapitalism

Introducing Philosophy

Introducing Marx

Introduction To Marx And Engels

Introducing Existentialism

Essential illustrated guide to key ideas of political thought. Philosophers have always asked fundamental and disturbing questions about politics. Plato and Aristotle debated the merits of democracy. The origins of society, the state and government authority were issues addressed by Hobbes, Rousseau, Hegel, Marx and many other philosophers. Introducing Political Philosophy

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explains the central concepts of this intriguing branch of philosophy and presents the major political theorists from Plato to Foucault. How did governments get started? Why should they be obeyed? Could we live without them? How much power should they have? Is freedom a right? Which is the best form of government? In the wake of consumerism and postmodernism, our need for a better grasp of political ideas is greater than ever. Dave Robinson's account of this complex subject is always clear, informative and accompanied by the entertainingly inventive illustrations of Judy Groves.

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Freud revolutionized the way we think about ourselves. His psychoanalytic terms such as Id, Ego, libido, neurosis and Oedipus Complex have become a part of our everyday vocabulary. But do we know what they really mean? Introducing Freud successfully demystifies the facts of Freud's discovery of psychoanalysis. Irreverent and witty but never trivial, the book tells the story of Freud's life and ideas from his upbringing in 19th-century Vienna, his early medical career and his encounter with cocaine, to the gradual evolution of his theories on the unconscious, dreams and sexuality. With its combination of

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brilliantly clever artwork and incisive text, this book has achieved international success as one of the most entertaining and informative introductions to the father of psychoanalysis. Charting his meteoric rise in popularity, Christopher Kul-Want and Piero explore Zizek's timely analyses of today's global crises concerning ecology, mounting poverty, war, civil unrest and revolution. Covering topics from philosophy and ethics, politics and ideology, religion and art, to literature, cinema, corporate marketing, quantum physics and virtual reality, Introducing Slavoj Zizek deftly explains Zizek's

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virtuoso ability to transform apparently outworn ideologies – Communism, Marxism and psychoanalysis – into a new theory of freedom and enjoyment.

Compact INTRODUCING guide to the influential philosopher, sociologist and economist.

INTRODUCING MARX - A GRAPHIC GUIDE explores the life of the most famous Socialist figure, from his early years to meeting Engels in 1842. It provides a readable, understandable biography of Karl Marx as well as a fundamental account of his original philosophy, its roots in 19th century European ideology, his radical economic and

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social criticism of capitalism that inspired vast 20th century revolutions.

A Graphic History

Introducing Psychology

Introducing Slavoj Zizek

Introducing Relativity

A Student's Guide to Approaching Economic and Social History Sources

*They're back! Writer Meg-John Barker and artist Jules Scheele once again team up in this cheeky and informative comic-book follow-up to *Queer and Gender*. Sex is everywhere. It's in the stories we love – and the stories*

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we fear. It defines who we are and our place in society ... at least we're told it ought to. Sex and sexuality can seem like a house of horrors, full of monsters and potential pitfalls. We often live with fear, shame and frustration when it comes to our own sexuality, and with judgement when it comes to others'. Sex advice manuals, debates over sex work and stories of sexual "dysfunction" only add to our anxiety. With compassion, humour, erudition and a touch of the erotic, Meg-John Barker and Jules Scheele shine a light through the darkness and unmask the monsters.

Richard Appignanesi goes on a personal quest of

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Existentialism in its original state. He begins with Camus' question of suicide: 'Must life have a meaning to be lived?' Is absurdity at the heart of Existentialism? Or is Sartre right: is Existentialism 'the least scandalous, most technically austere' of all teachings? This brilliant Graphic Guide explores Existentialism in a unique comic book-style.

This book provides a route through a jungle of competing theories. It puts into context recent developments by situating them within the longer-term tradition of critical analysis -- back to the rise of Marxism.

Illustrated guide to the crucial Italian philosopher and

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author of The Prince. 'Machiavellian' is a popular byword for treachery and opportunism. Machiavelli's classic book on statecraft, The Prince, published over 400 years ago, remains controversial to this day because of its electrifying frankness as a practical guide to power. Is it a how-to manual for dictators, a cynical philosophy of 'the end justifies the means', or a more complex and subtle analysis of successful government? Machiavelli was a loyal servant of the Florentine republic. His opposition to Medici despotism led him to torture on the rack and exile, and yet he chose as his model for the Prince the most notorious tyrant, Cesare Borgia. Introducing Machiavelli

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traces the colourful life of this paradoxical realist whose clear-sighted patriotism made him the first truly modern political scientist. Machiavelli is seen as central to the postmodern debate on Civil Society. This book brings the creative turbulence of Renaissance Italy to life, and presents a compelling portrait of a key figure of European political history.

The Year I Stopped to Notice

Introducing Aesthetics

30-Second Economics

An Introduction to Marxist Economics

American Politics

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History and Economic Life offers students a wide-ranging introduction to both quantitative and qualitative approaches to interpreting economic history sources from the Middle Ages to the Twentieth Century. Having identified an ever-widening gap between the use of qualitative sources by cultural historians and quantitative sources by economic historians, the book aims to bridge the divide by making economic history sources more accessible to students and the wider public, and highlighting the need for a complementary rather than exclusive approach. Divided into two parts, the book begins by equipping students with a toolbox to approach economic history sources, considering the range of sources that might be of use and introducing different ways of approaching them. The second part consists of case studies

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that examine how economic historians use such sources, helping readers to gain a sense of context and understanding of how these sources can be used. The book thereby sheds light on important debates both within and beyond the field, and highlights the benefits gained when combining qualitative and quantitative approaches to source analysis. Introducing sources often avoided in culturally-minded history or statistically-minded economic history courses respectively, and advocating a combined quantitative and qualitative approach, it is an essential resource for students undertaking source analysis within the field.

Capitalism now dominates the globe, both in economics and ideology, shapes every aspect of our world and influences everything from laws, wars and government to interpersonal

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relationships. Introducing Capitalism tells the story of its remarkable and often ruthless rise, evolving through strife and struggle as much as innovation and enterprise. Dan Cryan and Sharron Shatil, with Piero's brilliant graphics, cover the major economic, social and political developments that shaped the world we live in, such as the rise of banking, the founding of America and the Opium Wars. The book explores the leading views for and against, including thinkers like Adam Smith, Karl Marx, Theodor Adorno and Milton Friedman, the connections between them and their historical context. Few ideas have had as much impact on our everyday lives as capitalism. Introducing Capitalism is the essential companion.

Following in the footsteps of the highly successful Queer: A

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Graphic History, illustrator Jules Scheele teams up with Dr Laura Locker in this comic-book introduction to the political history of the Land of Opportunity. How did a political outsider like Trump win the 2016 presidential election? Why do some Americans feel so strongly about gun rights? Is there a role for more than two political parties in the system? Politics isn't something that just occurs in the West Wing or the gleaming Capitol building – it comes from the interaction between state and society, the American people living their daily lives. In this unique graphic guide, we follow modern citizens as they explore everything from the United States' political culture, the Constitution and the balance of power, to social movements, the role of the media, and tensions over race, immigration, and LGBT rights. Step right up, and see what

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lies beneath the pageantry and headlines of this great nation. Sociology is interested in the ways people shape the society they live in, and the ways society shapes them. Simply, it is the study of what modern society is and how it functions. In the series' inimitable style, Introducing Sociology traces the origins of sociology from industrialization, revolution and the Enlightenment through to globalization, neoliberalism and the fear of nationalism – introducing you to key thinkers, movements and concepts along the way. You will develop insight into the world around you, as you engage your 'sociological imagination' and explore studies of the city, theories of power and knowledge, concepts of national, racial and sexual identity, and much more.

Introducing Capitalism

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Introducing Critical Theory
A People's Guide to Capitalism
History and Economic Life
Marxism

Instant Economics pulls together all the pivotal economic knowledge and thought into one concise volume. Each page contains a discrete "cheat sheet", which tells you the most important facts in bite-sized chunks, meaning you can become an expert in an instant. From Adam Smith and Karl Marx to taxation, debt crisis, inequality and economic freedom, every key

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figure, discovery, controversy and concept is explained with succinct and lively text and graphics. Perfect for the knowledge hungry and time poor, this collection of graphic-led lessons makes economics interesting and accessible. Everything you need to know is here.

A lively, accessible, and timely guide to Marxist economics for those who want to understand and dismantle the world of the 1%. Economists regularly promote Capitalism as the greatest system ever to grace the planet. With the same breath,

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they implore us to leave the job of understanding the magical powers of the market to the “experts.” Despite the efforts of these mainstream commentators to convince us otherwise, many of us have begun to question why this system has produced such vast inequality and wanton disregard for its own environmental destruction. This book offers answers to exactly these questions on their own terms: in the form of a radical economic theory. “Thier’s urgently needed book strips away jargon to make Marx’s

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essential work accessible to today's diverse mass movements.” –Sarah Leonard, contributing editor to The Nation “A great book for proletarian chain-breaking.” –Rob Larson, author of Bit Tyrants: The Political Economy of Silicon Valley “Thier unpacks the mystery of capitalist inequality with lucid and accessible prose We will need books like A People's Guide to help us make sense of the root causes of the financial crises that shape so many of our struggles today.” –Keeanga-Yamahtta Taylor, author of Race for

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Profit: How Banks and the Real Estate Industry Undermined Black Homeownership
“Ranging from exploitation at work to the operations of modern finance, this book takes the reader through a fine-tuned introduction to Marx’s analysis of the modern economy Thier combines theoretical explanation with contemporary examples to illuminate the inner workings of capitalism Reminds us of the urgent need for alternatives to a crisis-ridden system.” —David McNally, author of *Blood and Money*

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In the 1980s the performance of Japan's economy was an international success story, and led many economists to suggest that the 1990s would be a Japanese decade. Today, however, the dominant view is that Japan is inescapably on a downward slope. Rather than focusing on the evolution of the performance of Japanese capitalism, this book reflects on the changes that it has experienced over the past 30 years, and presents a comprehensive analysis of the great transformation of Japanese capitalism from the heights of the 1980s,

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through the lost decades of the 1990s, and well into the 21st century. This book posits an alternative analysis of the Japanese economic trajectory since the early 1980s, and argues that whereas policies inspired by neo-liberalism have been presented as a solution to the Japanese crisis, these policies have in fact been one of the causes of the problems that Japan has faced over the past 30 years. Crucially, this book seeks to understand the institutional and organisational changes that have

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characterised Japanese capitalism since the 1980s, and to highlight in comparative perspective, with reference to the 'neo-liberal moment', the nature of the transformation of Japanese capitalism. Indeed, the arguments presented in this book go well beyond Japan itself, and examine the diversity of capitalism, notably in continental Europe, which has experienced problems that in many ways are also comparable to those of Japan. The Great Transformation of Japanese Capitalism will appeal to students and

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scholars of both Japanese politics and economics, as well as those interested in comparative political economy.

John Maynard Keynes remains the most brilliant and influential economist of the 20th century. His General Theory of Employment, Interest and Money overturned the conventional wisdom that a free market would automatically solve the problems of unemployment and economic depression.

*A Critical Reconstruction, Second Edition
Sexuality*

Introducing Feminism

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*FREE Introducing Graphic Guide Sampler
Introducing Economics*

What is psychology? When did it begin? Where did it come from? How does psychology compare with related subjects such as psychiatry and psychotherapy? To what extent is it scientific? Introducing Psychology answers all these questions and more, explaining what the subject has been in the past and what it is now. The main "schools" of thought and the sections within psychology are described, including Introspection, Biopsychology, Psychoanalysis, Behaviourism, Comparative (Animal) Psychology, Cognitive Approaches (including the Gestalt movement), Social Psychology, Developmental

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Psychology and Humanism. The key figures covered include: Freud, Pavlov, Skinner, Bandura, Piaget, Bowlby, Maslow and Rogers, as well as many lesser-known but important psychologists.

This title is now available in a new format. Refer to Time: A Graphic Guide 9781848311206.

We know that our world is undergoing seismic change—but how can we emerge from the crisis a fairer, more equal society? Over the past two centuries or so, capitalism has undergone profound changes—economic cycles that veer from boom to bust—from which it has always emerged transformed and strengthened. Surveying this turbulent history, Paul Mason 's

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Postcapitalism argues that we are on the brink of a change so big and so profound that this time capitalism itself, the immensely complex system within which entire societies function, will mutate into something wholly new. At the heart of this change is information technology, a revolution that is driven by capitalism but, with its tendency to push the value of much of what we make toward zero, has the potential to destroy an economy based on markets, wages, and private ownership. Almost unnoticed, in the niches and hollows of the market system, swaths of economic life are beginning to move to a different rhythm. Vast numbers of people are changing how they behave and live, in ways contrary to

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the current system of state-backed corporate capitalism. And as the terrain changes, new paths open. In this bold and prophetic book, Mason shows how, from the ashes of the crisis, we have the chance to create a more socially just and sustainable economy. Although the dangers ahead are profound, he argues that there is cause for hope. This is the first time in human history in which, equipped with an understanding of what is happening around us, we can predict and shape the future.

A comic-book introduction to economics from David Orrell, the author of *Economyths: 11 Ways Economics Gets it Wrong*. With illustrations from Borin Van Loon.

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Part of the internationally-recognised Introducing Graphic Guide series. Today, it seems, all things are measured by economists. The so-called 'dismal science' has never been more popular - or, given its failure to predict or prevent the recent financial crisis, more controversial. But what are the findings of economics? Is it really a science? And how can it help our lives? Introducing Economics traces the history of the subject from the ancient Greeks to the present day. Orrell and Van Loon bring to life the contributions of great economists - such as Adam Smith, Karl Marx, John Maynard Keynes and Milton Friedman - and delve into ideas from new areas such as ecological and complexity economics that are

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revolutionizing the field.

Introducing Game Theory

Introducing the Enlightenment

Information Technology and Socialist Construction

The Great Transformation of Japanese Capitalism

Introducing Artificial Intelligence

Philosophers have always enjoyed asking awkward and provocative questions, such as: What is the nature of reality? What are human beings really like? What is special about the human mind and consciousness? Are we free to choose

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who we are and what we do? Can we prove that God exists? Can we be certain about anything at all? What is truth? Does language provide us with a true picture of the world? How should we behave towards each other? Do computers think? Introducing Philosophy is a comprehensive graphic guide to the thinking of all the significant philosophers of the Western world from Heraclitus to Derrida. It examines and explains their key arguments and ideas

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without being obscure or solemn. Lively and accessible, it is the perfect introduction to philosophers and philosophical ideas for anyone coming to the subject for the first time.

This text provides resources and graphic details on Aristotle for students and uninitiated lay readers. This book asks the question of how scientific is Aristotle?

Can machines really think? Is the mind just a complicated computer program?

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This book focuses on the major issues behind one of the hardest scientific problems ever undertaken, from Alan Turing's influential groundwork to cutting-edge robotics and the new AI.

***'This book is a delight ... the world is full of little surprises, momentary little fountains of pleasure and beauty, that could be visible to all of us if we learned to stop and notice as Miranda Keeling does.'* Philip Pullman 'An odd, beautiful book ... Buy an extra copy to give to**

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someone you love.' Neil Gaiman January: A man walking along Caledonian Road falls over onto the huge roll of bubble wrap he is hugging, perhaps for just this sort of situation. Inspired by her popular Twitter account, The Year I Stopped to Notice brings together Miranda Keeling's observations of the magic, humour, strangeness and beauty in ordinary life. Through the changing seasons, on city streets and on buses, in parks and cafes, Miranda notices things: moments

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between friends, the interactions of strangers, children delighting in the world around them, the quiet melancholy of lost items on the pavement.

Accompanied by stunning watercolour illustrations from Luci Power, Miranda's poetic vignettes take us on journeys of discovery and share with us the joy of stopping to notice. September: On a sweltering, packed rush-hour train, my arm suddenly feels lovely and cool, and I look down to see a shopping bag held by

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the woman beside me - full of just-bought cartons of milk.

Introducing Literary Criticism

Introducing Sociology

A Graphic Guide

Introducing Fascism

Introducing Freud

The term 'feminism' came into English usage around the 1890s, but women's conscious struggle to resist discrimination and sexist oppression goes much further back. This completely new and updated edition of "Introducing Feminism" surveys

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the major developments that have affected women's lives from the 17th century to the present day. "Introducing Feminism" is an invaluable reference book for anyone seeking the story of how feminism reconfigured the world for women and men alike."

What is beauty, and what is truth? These are some of the questions which aesthetics tries to answer. In our everyday life, we talk about the 'aesthetics' of an artwork or a piece of design. But aesthetics goes beyond the simple experience of art. It is also a branch of philosophy concerned with the whole nature of experience itself, explored through our

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perceptions, feelings and emotions.

Keynesian Economics, Free Market Capitalism, Monetarism, Game Theory and the Invisible Hand.

Sure, you know what they mean. That is, you've certainly heard of them. But do you know enough about these economic theories to join a dinner party debate or dazzle the bar with your financial knowledge? 30 Second Economics takes the top 50 economic theories, and explains them to the general reader in half a minute, using nothing more than two pages, 300 words and one picture.

Economics will suddenly seem a lot more fun than the economy, and make a lot more sense, and along

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the way you'll meet founding fathers of modern economics such as Adam Smith, David Ricardo and Alfred Marshall. From Marxism to Mercantilism, plus everything in between, this is the ultimate 'crash' course in economic theory.

The failure of command central planning in the twentieth century has led to a general disillusionment within the socialist movement worldwide. Some alternatives to capitalism have been proposed since the end of the Cold War, but none has offered an alternative form of economic calculation. This book explains how modern information technology may be used to implement a

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new method of economic calculation that could bring an end to capitalism and make socialism possible. In this book, the author critically examines a number of socialist proposals that have been put forward since the end of the Cold War. It is shown that although these proposals have many merits, their inability effectively to incorporate the benefits of information technology into their models has limited their ability to solve the problem of socialist construction. The final section of the book proposes an entirely new model of socialist development, based on a "needs profile" that makes it possible to convert the needs of large

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numbers of people into data that can be used as a guide for resource allocation. This analysis makes it possible to rethink and carefully specify the conditions necessary for the abolition of capital and consequently the requirements for socialist revolution and, ultimately, communist society. Information Technology and Socialist Construction will be of interest to students and scholars of political economy, the history of economic thought, labour economics and industrial economics.

Introducing Statistics

Introducing Keynesian Economics

Introducing Machiavelli

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The 50 Most Thought-Provoking Economic Theories, Each Explained in Half a Minute
Introducing Marxism

Logic is the backbone of Western civilization, holding together its systems of philosophy, science and law. Yet despite logic's widely acknowledged importance, it remains an unbroken seal for many, due to its heavy use of jargon and mathematical symbolism. This book follows the historical development of logic, explains the symbols and methods involved and explores the philosophical issues surrounding the topic in an easy-to-follow and friendly manner. It will take you through the influence of logic on scientific method and the various sciences from

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physics to psychology, and will show you why computers and digital technology are just another case of logic in action.

From the medicine we take, the treatments we receive, the aptitude and psychometric tests given by employers, the cars we drive, the clothes we wear to even the beer we drink, statistics have given shape to the world we inhabit. For the media, statistics are routinely 'damning', 'horrifying', or, occasionally, 'encouraging'. Yet, for all their ubiquity, most of us really don't know what to make of statistics. Exploring the history, mathematics, philosophy and practical use of statistics, Eileen Magnello - accompanied by Bill Mayblin's intelligent graphic illustration - traces the rise of statistics from the

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ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. She explores the 'vital statistics' of, in particular, William Farr, and the mathematical statistics of Karl Pearson and R.A. Fisher. She even tells how knowledge of statistics can prolong one's life, as it did for evolutionary biologist Stephen Jay Gould, given eight months to live after a cancer diagnoses in 1982 - and he lived until 2002. This title offers an enjoyable, surprise-filled tour through a subject that is both fascinating and crucial to understanding our world.

0-8133-1250-7 Beyond Separateness : the Social Nature of Human Beings--Their Autonomy, Knowledge, and

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Power 0-8133-3283-4 Introduction to Marx and Engels : a Critical Reconstruction, Second Edition

A superlative, fascinating graphic account of Albert Einstein's strange world and how his legacy has been built upon since. It is now more than a century since Einstein's theories of Special and General Relativity began to revolutionise our view of the universe.

Beginning near the speed of light and proceeding to explorations of space-time and curved spaces, Introducing Relativity plots a visually accessible course through the thought experiments that have given shape to contemporary physics. Scientists from Isaac Newton to Stephen Hawking add their unique contributions to this story, as we encounter Einstein's astounding vision

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of gravity as the curvature of space-time and arrive at the breathtakingly beautiful field equations. Einstein's legacy is reviewed in the most advanced frontiers of physics today - black holes, gravitational waves, the accelerating universe and string theory.

Key thinkers, theories, discoveries and concepts

Introducing Time

The End of Capital and the Transition to Socialism